

Department of Art and Design

Degree Plan: BFA in Art with an emphasis in Graphic Design

The Department of Art and Design at The University of Southern Mississippi offers the professional BFA degree in Art with an emphasis in Graphic Design. The graphic design student must strive to develop a high level of proficiency with visual communication and design skills. As in the department's other professional program's, all prospective students must first successfully complete the first year, Art Foundations program. Successful completion of the foundation courses (ART 101, ART 111, ART 102, ART 112 and ART 113) indicates the the student is eligible to start coursework in the Graphic Design area.

Foundations Program (Art)

High school graduates and transfer students who have been admitted into the university and who wish to major in an area within the Department of Art and Design must first successfully complete the foundations program. The requirements for the foundations program are:

- the completion of 15 hours of general education requirements, including three hours in English, three hours in history and three hours in mathematics;
- the completion of ART 101, ART, 102, ART 111, ART 112 and ART 113, for a total of 15 credit hours; and
- a 2.5 overall grade point average on the required 15 hours of general education courses and the above-specified ART courses or permission of the department chair.

The Foundations Review Process is determined by the area of study faculty.

YEAR ONE: Art Foundations Program

FALL Semester — 15 credit hrs

ART 101 - Drawing I

ART 111 - Design I

ENG 101

Humanities (choose from HIS 101, HIS 102, PHI 151, REL 131)

MAT 101 OR 100

Spring Semester — 15 credit hrs

ART 102 - Drawing II

ART 112 - Design II

ART 113 - 3D Design

ENG 102

Humanities (choose from HIS 101, HIS 102, PHI 151, REL 131)

All students must take a minimum of one World Civilization course to satisfy the Humanities GEC requirement.

When a graphic design student begins their sophomore year in the upper level courses, they must purchase a specifically equipped Apple laptop computer. Specific requirements and recommendations can be found online or by contacting the Art and Design main office.

Students wishing to persue a graphic design emphasis are allowed provisional entrance into the graphic design emphasis area at the beginning of their second year after successfully completing the foundation course sequence. The graphic design area coordinator, along with the area faculty Review Committee, will review each student's course performance at the conclusion of the provisional year, or after completing ART 341, ART 342 and ART 343. Additional requirements include a 2.5 GPA in the emphasis area. A grade of D will not be acceptable. Those students not meeting the above course requirements will not be allowed to continue in the graphic design empahsis area.

YEAR TWO: Graphic Design Provisional Courses

FALL Semester — 16 credit hrs

ART 316 - Adobe Software
ART 342 - Typography
ART Studio Elective
ART 332 - Art History I
GEC Lab Science

Spring Semester — 16 credit hrs

ART 384 - Digital Photography
ART 343 - Presentation
ART 334 - Art History II
ART Studio Elective
GEC Lab Science

All students are required to complete a minimum of 2 **approved** laboratory science courses to satisfy the Natural Science GEC requirement.

YEAR THREE: Advanced Program Req. I

FALL Semester — 18 credit hrs

ART 341 - Production
ART 441 - Graphic Communication
ART 442 - Interactive Design I (Web Design I)
ART Studio Elective
ART History - 400 level
ENG 203

The **three** ART 441 courses (9 hrs total) can only be taken at the rate of 3 hrs per semester.

Students are required to complete two writing intensive courses. ENG 102 and any 400 level WI art history course will satisfy this requirement.

Spring Semester — 15 credit hrs

ART 344 - Illustration
ART 415 - Graphic Design History
ART 441 - Graphic Communication
ART 443 - Interactive Design II (Web Design II)
GEC Social & Behavioral Science

All students are required to complete a minimum of 2 **approved** Social and Behavioral Science courses to satisfy the Social and Behavioral Science GEC requirement.

YEAR Four: Advanced Program Req. II

FALL Semester — 15 credit hrs

ART 435 - Motion Graphics I
ART 441 - Graphic Communication
ART Studio Elective
ART Studio Elective
GEC Social & Behavioral Science

Spring Semester — 15 credit hrs

ART 444 - Portfolio
ART 448 - Senior Capstone Project
ART Studio Elective
ART Studio Elective
GEC Aesthetic Values (choose from DAN 130, MUS 165, THE 100)